



Collective Impact! The Environment and Our Diverse Society

Friday, June 3rd, 2011
BMO Atrium
Evergreen Brick Works, Toronto

Collective Impact! brings together environmental nonprofits, settlement agencies, and community and faith groups and is designed to help the environmental movement change to better reflect various ethno-cultural and Aboriginal communities. Thought leaders will share insights and facilitated discussions will showcase success stories. There will be opportunities to explore numerous existing diversity initiatives and ample time to network and develop key contacts.

Agenda

- 8:00 Breakfast
- 8:30 Welcome and Introductory Remarks
- 8:45 **Keynote:** Michael Adams, Environics
- 9:30 **Keynote:** Robin Cardozo, Ontario Trillium Foundation
- 10:00 Break
- 10:15 The Commodification of Life: A Global Perspective Through Food
- 11:15 Table Discussions
- 12:00 Morning Wrap-Up
- 12:30 Lunch
- 1:30 Concurrent Sessions
- 3:00 Break
- 3:15 Concurrent Sessions Report Back
- 3:30 Open Space Table Discussions and Report Back
- 4:45 Afternoon Wrap-Up

Evening Reception 5:00 – 7:00

Hors d'œuvres and refreshments

Featuring

Melissa Shin, Corporate Knights

Rosemarie Powell, Jane/Finch Community and Family Centre

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Morning Keynote Speakers

Location: BMO Atrium

Michael Adams, President, Environics, will provide a thought-provoking presentation based on Environics data on cultural markets, social values and environmental interests.

About Michael Adams

Michael is president of the Environics group of research and communications consulting companies, which he co-founded in 1970. Michael co-founded the Environics Institute in 2006, a non-profit entity whose mission is to sponsor relevant and original public opinion, attitude and social values research related to issues of public policy and social change. The Environics Institute seeks to survey those not usually heard from, using questions not usually asked. To date, the Institute's projects have included the first ever major survey of Canadian Muslims as well as the ambitious Urban Aboriginal Peoples Study (UAPS).

Michael is also author of six books, including: *Sex in the Snow: Canadian Social Values at the End of the Millennium* (1997); *Fire and Ice: The United States, Canada and the Myth of Converging Values*, (2003); and *Unlikely Utopia: The Surprising Triumph of Canadian Pluralism* (2007). *Fire and Ice* won the 2003/04 Donner Prize for the best book on Canadian public policy and was selected by the *Literary Review of Canada* as one of the 100 most important books ever published in the country. In his most recent book, *Stayin' Alive: How Canadian Baby Boomers Will Work, Play, and Find Meaning In the Second Half of Their Adult Lives* (Penguin, November 2010), Michael reflects on the changes Baby Boomers have brought about in Canadian society—and the changes that are yet to come.

Robin Cardozo, CEO, Ontario Trillium Foundation, will discuss the context of growing diversity in Canada, and the meaning of citizenship, how the Foundation views diversity and examples of Foundation's support for ethno-cultural and Aboriginal diversity in the environment sector. He will reflect upon the need for the environment sector to be more integrated with health, education, and social well-being issues. He will also provide a recap of discussions at the recent Canadian Environmental Grantmakers' Association annual conference in Vancouver.

About Robin Cardozo

Robin is Chief Executive Officer of the Ontario Trillium Foundation, one of Canada's largest grant-making foundations in its mission to help build healthy and vibrant communities in Ontario. Robin serves on the Boards of Bridgepoint Hospital and Centennial College and is a Fellow of the Institute of Chartered Accountants of Ontario is a member of the Institute of Corporate Directors.

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Morning Plenary @10:15

The Commodification of Life: A Global Perspective Through Food

Location: BMO Atrium

This session will explore diverse experiences, perspectives and knowledge related to the environment in Canada as well as how people and organizations link what's happening locally with what's happening globally.

How are the issues of diaspora, food cultures, poverty in Canada and the environmental degradation and dispossession of peoples in developing countries inter-linked? Using food as the connecting issue, this session will outline the tensions, predicaments and challenges facing us today, and how community movements towards sustainability are the answer.

Table discussions will follow this session.

Speakers

Nidhi Tandon, Principal Consultant and Trainer, Networked Intelligence for Development

Ted Lyaruu, Neurological Rehab. Specialist, Neurologic Rehabilitation Institute of Ontario

Melissa Benner, Education Coordinator, North York Harvest Food Bank

Naunidhi Kaur, Program Animator, Community Environment Alliance

Charlotte Young will create a graphic record of this session. A graphic record is a live mural that is created as a group carries out its work, or during a plenary session or at a training. The charts can be incorporated into reports, posted in private offices, uploaded to websites, hung in common work areas, or even turned into banners.

Concurrent Sessions @1:30

Relationship Building: First Nations and the Environment

Location: BMO Atrium

This session will explore the ways First Nations people intersect with, and work on, environmental issues and will look at the positive relationships formed between First Nations and environment nonprofits.

Speakers

Kathleen Padulo, Generation Seven Consulting

Justin Duncan, Ecojustice

James Stauch, Walter and Duncan Gordon Foundation

Leadership, Environment and Diversity: A Dialogue

Location: Capitol One, 2nd Floor

Leadership counts. Governance matters. Diversity is an integral part of the Canadian landscape. What is your role in creating an inclusive movement? How well do leaders and decision-makers in the environmental sector reflect the diversity of the areas that they're working in? We invite you to join the movement led by DiverseCity: The Greater Toronto Leadership Project to build leadership that reflects the diversity of our population. We'll look at concrete solutions for diversifying governance and engage you in open dialogue about what role you can play.

Speakers

Cindy Tan, CivicAction

Catherine Winter, Maytree

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Concurrent Sessions @1:30

Change Spaces: Lessons Learned from the Environment & Diversity Project **Location: Blakes Room, 2nd Floor**

This session will feature lessons learned from Sustainability Network's Environment & Diversity Project, a four-year initiative that supports environmental non-government organizations (ENGOS) in considering, developing and implementing strategies to better reflect and engage ethno-cultural and Aboriginal communities by responding to the extensive knowledge, interests and important needs of those communities. You'll hear from partners involved in this project as they provide concrete examples of the changes their organizations have undergone since embarking on their diversity journeys. They'll speak about new partnerships formed, previously untapped networks and useful tools that can get your organization to be more diverse and inclusive.

Speakers

Janet Murray, Resources for Results
Gabriella Kalapos, Clean Air Partnership
Rhoda Dejonge, Bay Area Restoration Council
Ranjana Mitra, Community Environment Alliance
Dan McDermott, Sierra Club Ontario

Journey to Diversity in Conservation: A TRCA Case Study **Location: Meeting Room #2, 2nd Floor**

Toronto Region Conservation provides an in-depth look at over 10 years of diversity and inclusion efforts. Hear from staff, newcomer volunteers and program participants.

Speakers

Yves Danteu, Toronto Region Conservation
Andrea McVean, Toronto Region Conservation

Open Space @3:15

Location: BMO Atrium

This session will cover topics you, the participants suggest – we'll gather around tables to network and learn from peers on a variety of topics related to environment and diversity.

Make new connections, learn what others are doing, and how we can help each other to become a stronger, more diverse and inclusive environmental movement.

Facilitator

Cassie Barker, Principal, Collective Strategy

Charlotte Young will create a graphic record of this session.

Evening Reception Keynote Speakers

Location: Young Welcome Centre

Seana Irvine, Chief Operating Officer, Evergreen, will welcome guests to Evergreen Brick Works and introduce our evening keynote speakers.

About Seana Irvine

Seana is Board Chair of the Sustainability Network and Chief Operating Officer at Evergreen. She played a key role in helping Evergreen establish Evergreen Brick Works. She has a Masters in Environmental Studies (Planning) and also serves on the board for the Stop Community Food Centre.

Melissa Shin, Contributing Editor, Corporate Knights, will speak about the next issue of the magazine which will feature an article on environment and diversity.

About Melissa Shin

Melissa is a contributing editor at Corporate Knights Magazine, where she spent over three years as managing editor. She is currently managing editor of Advisor Group, which helps client-facing financial advisors become better fiduciaries.

With expertise at the intersection of the environment and the economy, Melissa has led multiple national surveys on topics such as corporate citizenship and responsible investing. She is the treasurer of the board of POV Magazine, and has served as an advisor to initiatives of The Natural Step Canada, the Canadian Council for Aboriginal Business, and Me to We Style.

Melissa has appeared in English and French on national print, radio, and television media. She is a graduate of the Schulich School of Business at York University. In 2010, the Institutes for Journalism and Natural Resources selected Melissa to be a Great Waters fellow.

Rosemarie Powell, Assistant Executive Director, Jane/Finch Community and Family Centre will speak about her work at the Jane/Finch Community and Family Centre and the creation of the Centre for Green Change in the heart of Jane and Finch.

About Rosemarie Powell

Rosemarie emigrated from Jamaica to Montreal as a teenager and pursued her post-secondary education in psychology and small business management. As Assistant Executive Director of the Jane/Finch Centre, she is responsible for key elements of organizational performance in addition to maintaining labor relations and managing operational changes. Under her leadership and vision, the Jane/Finch Community and Family (in partnership with Toronto Community Housing and the Toronto and Region Conservation Authority) launched the Green Change Project in 2009, to educate residents about protecting their environment and develop green jobs to revitalize the community and achieve economic independence.

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Alterna Savings, Mill St. Brewery, AutoShare and Toronto Region Conservation

Special thanks to our event planning committee and all of our volunteers!

About the Venue

Evergreen Brick Works is a community environmental centre that inspires and equips visitors to live, work and play more sustainably. Evergreen, a national charity, has transformed the former Don Valley Brick Works from a collection of deteriorating heritage buildings into an international showcase for urban sustainability and green design that is open year-round.

About Today's Food

en Ville is a full service event design and catering company with over 30 years experience feeding and creating events in Toronto. en Ville works from a healthy and sustainable platform – supporting healthy food and local communities is one of our most important mandates. A high percentage of en Ville's food product is LOCAL – en Ville advocates alternative energy sources, recycling and streaming. en Ville food does not contain any trans fats or chemical enhancements and is extremely low in sodium.

For More Information

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